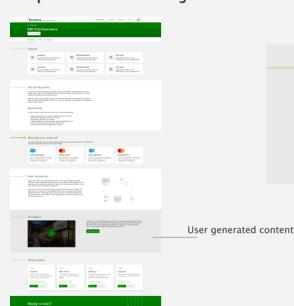
HEINEKEN

This document contains UX recommendation for API overview information.

API Overview page / User Created Content video

- > Video provides a tangible example of what an API could bring to their project/business
- → During usability test, users also express the add-value of visual contents
- → Users express that they also like to see tutorial on how to use this API
- > Please consider the possibility of organizing a few contents in this place.
- → Please consider the foreseen technical support and content management & arrangment of such content.

API product overview Page



User created content



Why

- → To inspire and educate users about usage of an API
- > To provide tangible example of API usage
- > To increase user engagement and creation of API community at HEINEKEN

